



Company: NickJen Capital Management & Consultants LLC  
Name: Lisa Parrinelli  
Web Address: [www.nickjencap.com](http://www.nickjencap.com)  
Telephone: 212-226-2137

## Best Female COO In Capital Management – USA



NickJen Capital Management is a Discretionary Commodity Trading Advisor and their Commodity Only Program is called the NRD-1. Lisa Parrinelli is their COO and Risk Manager however her role is far from typical; it includes Investor Relations, Strategic Planning, Business Development and Marketing. We spoke with Lisa to find out more about her time at NickJen Capital.

NickJen Capital was established in April 2014 and Lisa has been working to develop their brand since the firm's launch. The Founder and Portfolio Manager, Nick Gentile, reached out to her when he began contemplating leaving his old job to start NickJen Capital and asked her if she would be interested in helping him develop the CTA.

"Nick told me that a Family Office had expressed interest in having him establish a CTA and that they were willing to give him the seed money to get started. Trading the Program was his priority and he needed a counterpart who could do just about everything else and he felt I would be the perfect fit. He offered me a position as COO – Risk Manager and also gave me a percentage ownership in NickJen Capital, making me his partner."

Since becoming a partner at NickJen Capital, Lisa's own success has become synonymous with the success of NickJen.

"This is an extremely exciting time in my career; it is the first time that I have been afforded the opportunity to actually reap the rewards of my hard work. On a bad day I give 100 %, so I cannot begin to tell you how disappointing and frustrating it is to give your all and end up with no say in the outcome of a project. I have experienced that situation more times than I would like to admit; one of my old bosses was particularly infamous for regularly engaging in that type of behaviour. Here at NickJen, I play an integral part in the decision making process and often make key decisions on my own. It is refreshing to work alongside a strong team of accomplished people, and the group that Nick has assembled is incredibly talented. On a day to day basis I mostly work with Nick, whom I revere, and I have happily discovered that we work very well together; my strengths are his weakness and my weaknesses are his strengths. When all is said and done, our knowledge bases are

very complementary.

"In the upcoming year our main goal is to continue to grow the portfolio, nurture and maintain our current relationships and hopefully add several new clients. This month we were extremely pleased to announce that our AUM increased by more than 12% to reach 54 million. Our new objective is to target 100 -125 million by the end of 2017."

